

# **How to Choose the Most Optimal Running Shoe**

Finding the right running shoe can make all the difference in your comfort, performance, and injury prevention. With so many options available, it's easy to feel overwhelmed. Here are the key factors to consider when choosing the most optimal running shoe for your needs.

# 1. Understand Your Foot Type

Knowing your foot type is essential. Feet generally fall into three categories:

- Neutral: A normal arch with even weight distribution.
- Overpronation: The foot rolls inward excessively, often needing stability or motion-control shoes.
- Underpronation (Supination): The foot rolls outward, requiring shoes with extra cushioning.

You can determine your foot type by doing a "wet test" (stepping onto a piece of paper with wet feet to see your footprint) or visiting a specialty running store for an assessment.

## 2. Consider the Shoe's Cushioning and Support

The level of cushioning you need depends on your preferences and the type of running you do.

- •Maximum Cushioning: Offers plush comfort and shock absorption, ideal for long-distance or road running.
- •Minimalist Shoes: Lightweight with minimal padding, preferred by runners who want a more natural feel.
- •Stability and Support: Important for those who overpronate, as they help to guide the foot during each stride.

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#### 3. Choose the Right Fit

A poorly fitting shoe can lead to blisters, toenail issues, and discomfort. Follow these tips:

- •Ensure about a thumb's width of space between your toes and the shoe's front.
- •Check for a snug fit around the midfoot, with no pinching or pressure points.
- •Try shoes on later in the day when feet tend to be slightly swollen, similar to how they feel during a run.

### 4. Think About Your Running Environment

Different shoes are designed for various terrains:

- •Road Running Shoes: Lightweight, with good cushioning for hard surfaces.
- •Trail Running Shoes: Have a rugged outsole and enhanced grip for uneven trails.
- •Hybrid Shoes: Designed for mixed surfaces, suitable for those who run on both roads and trails.

# 5. Prioritise Durability and Quality

Investing in a quality running shoe can ensure it holds up to the mileage and provides consistent support. Look for reputable brands and materials that are durable, especially if you're logging a lot of miles each week.

#### 6. Test Your Shoes and Monitor Wear

Once you've found the right shoe, take it for a test run to ensure it feels comfortable. Over time, pay attention to wear on the soles and any signs of discomfort. Replace your shoes every 300–500 miles to maintain optimal support.

#### **Final Thoughts**

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The right running shoe is an investment in both comfort and performance. By choosing a pair that matches your foot type, running style, and terrain, you'll set yourself up for a more enjoyable, injury-free experience.

If you're unsure about your needs, get in touch with our team today!

Regards,

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